



# Mayo Society of Greater Cleveland

P.O. Box 19185  
Cleveland, OH 44119  
www.clevelandmayosociety.org

## MAYO SOCIETY OF GREATER CLEVELAND

### 2015 ANNUAL BALL PROGRAM BOOK

#### ADVERTISING OPPORTUNITIES — COLOR AD

Check one:

- FULL PAGE COLOR AD \$1,000.00
- HALF-PAGE COLOR AD \$600.00
- QUARTER-PAGE COLOR AD \$400.00

#### ADVERTISER INFORMATION

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**Mail this form and your check to:**  
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- \* Deadline for Ads is September 24, 2015
- \* Ad copy should be sent directly to dan@qwestcomgraphics.com

**Advertising Specifications:**

Full Page Ad trim size: 8.5 x 11" live area: 7.0 x 9.5"  
Half Page Ad trim size: 8.5 x 5.5" live area: 7.0 x 4.75"  
Quarter Page Ad trim size: 4.25 x 5.5" live area: 3.5 x 4.75"

**Preferred Format:**

High resolution (300dpi) PDF and JPG files are accepted.  
PDF files need to have all high resolution images and fonts embedded.  
All images must be CMYK or GRAYSCALE ONLY.

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